

# RESPONSIBLE INVESTING

## Explained

Responsible investing considers environmental, social, governance (ESG) and ethical issues during the investment decision-making process.

## SIZE OF THE RESPONSIBLE INVESTING MARKET

More investors are incorporating responsible investing into their investment strategy to better manage risk and identify new opportunities.



Value of globally held responsible investing assets



Value of domestically held responsible investing assets

## POPULAR RESPONSIBLE INVESTING APPROACHES



### Investment screening

A process designed to include or exclude companies based on personal values and ESG factors.



### Sustainable investing

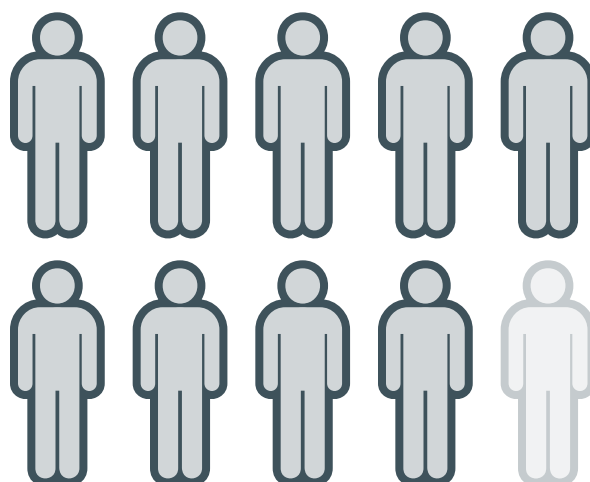
Focuses on investing in themes such as clean energy, green technology and water.



### Impact investing

Targeted investments aimed at solving social or environmental problems.

9 OUT OF 10



AUSTRALIANS EXPECT THEIR SUPERANNUATION OR OTHER INVESTMENTS TO BE INVESTED RESPONSIBLY AND ETHICALLY.<sup>3</sup>

## Top 5 POSITIVE VS NEGATIVE SCREENS USED BY INVESTORS

### Negative



Weapons



Tobacco



Gambling



Alcohol



Fossil fuels

### Positive



Renewable energy



Healthcare & medical products



Sustainable business practices



Sustainable water

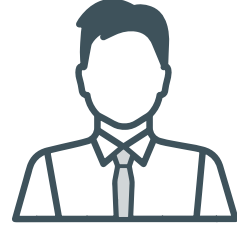


Education

## HOW CAN I LEARN MORE AND FIND RESPONSIBLE INVESTMENTS?



Read the annual reports and sustainability disclosures of ASX-listed companies (often found on the company's website)



Consider using a fund manager that invests in line with your values and goals



Use RIAA's Responsible Returns web tool to find products that match your interests ([responsiblereturns.com.au](http://responsiblereturns.com.au))



Consider seeking financial advice

## FINAL THOUGHT

*"Remember, responsible investing offers many approaches. What's important to one investor may not be so to another. Therefore, ensure you're clear on your personal values and then check that they are reflected in your investments"*  
- Simon O'Connor, RIAA

**Important note:** This infographic was developed in conjunction with the Responsible Investment Association Australasia ([responsibleinvestment.org](http://responsibleinvestment.org)).

**Sources:** <sup>1</sup> Global Sustainable Investment Alliance, Global Sustainable Investment Review 2016. <sup>2</sup> RIAA, Responsible Investment Benchmark Report 2017. <sup>3</sup> RIAA (2017), From Values to Riches: Charting consumer demand and attitudes to responsible investment in Australia.

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